

Privacy Policy

February 1, 2021

This Privacy Policy describes our practices with regard to personal information connected via the internet website (the “Website”) from which this Privacy Policy is linked.

As used in these Terms, “we,” “us” and “our” refer to Vertice Parma, LLC and its affiliated company, and “you” and “your” refer to visitors to the Website.

We may update this Privacy Policy from time to time in our sole discretion. When we do, we will revise the date shown above to reflect the date of change.

Although we recognize that the Website may be accessed from outside the United States, it is only intended only to be used by U.S. residents.

Personal Information

As used in this Privacy Policy, “Personal Information” means information that both (i) could be used to identify an individual, whether by itself or in combination with other information, and (ii) is submitted to us through the Website (or collected by us through the Website). This Privacy Policy *does not* describe our privacy practices regarding information that we obtain through other sources.

How We Collect Personal Information

We collect Personal Information in two ways:

(1) The Website allows you to request information, or to “opt-in” to receiving promotional emails regarding our products. When requesting this information, we ask for your first and last name, your email address and your medical profession. This Privacy Policy refers to this information as “Contact Information.”

(2) The Website collects a number known as an “IP Address” automatically when your web browser connects to the Website. The Website may also collect technical information about your computer, operating system and web browser. This Privacy Policy refers to this information as “Technical Information.”

What We Do With Your Information

We use Contact Information to respond to your request for additional information and to answer any question you may have. If you “opt-in” to receiving promotional emails, then we will use Contact Information to send you those emails.

We use Technical Information solely to operate, maintain, and update the Website. Although this information (especially your IP Address) might be considered to be Personal Information, we do not attempt to associate Technical Information with any specific individual unless we receive a complaint from an individual about the operation of our website, in which case we might use that information to debug issues that individual has with the website.

How Long Do We Keep Your Information?

We will keep and maintain Contact Information and Technical Information indefinitely unless you ask us to delete it as described below.

Who do we provide Personal Information to?

We may provide your Contact Information to third parties who we have engaged to assist in responding to questions about our products. Those third parties may include marketing organizations, distributors and sales representatives.

We may provide Technical Information to third parties involved in the operating and maintenance of our Website.

In addition, if we are acquired, whether through a merger or purchase of our stock or our assets, the acquiring company will receive all Personal Information we have at the time.

Otherwise, we do not sell or share Personal Information unless required to do so by law.

California-Specific Information

If you are a California resident, then you have certain rights with regard to your Personal Information:

- (1) You have the right to ask us to delete any Personal Information we have collected about you.
- (2) You have the right to ask us to tell you:
 - (i) the categories of Personal Information we have collected about you
 - (ii) the categories of sources from which your Personal Information is collected
 - (iii) The business or commercial purposes for collecting your Personal Information
 - (iv) The categories of third parties with whom we share your Personal Information
 - (v) The categories of Personal Information we have collected about you
 - (vi) The specific pieces of Personal Information we have collected from you
- (3) You may ask us to delete your Personal Information
- (4) You have the right not to be discriminated against because you exercised any of your rights described in this Section.

If you would like to exercise any of these rights, please contact us as described below.

Contact Us

If you have questions about this Privacy Policy or wish to exercise any of your rights described in the “California-Specific Information” section listed above, then please email us at privacy@VerticePharma.com.

In addition, if you have previously opted-in to our promotional emails and now wish to opt out, please click on the “unsubscribe me” link at the bottom of those emails.